



WEBSITE TERMS OF USE: COOKIES AND PERSONAL DATA

1. Introduction

Welcome to ABC Solar (Pty) Ltd ("ABC Solar", "we", "us", or "our"). These Website Terms explain how we collect, use, and process personal data and cookies when you visit our website. By using our website, you consent to the practices described in this policy.

2. Collection and Use of Personal Data

2.1 Personal Information We Collect

We may collect the following types of personal information when you interact with our website:

- Name, email address, and contact details when you submit inquiries or subscribe to our newsletters.
- IP address, browser type, and device information through cookies and tracking technologies.
- Any other personal data voluntarily provided through forms or interactions with our website.

2.2 How We Use Your Information

We use personal data for the following purposes:

- To respond to inquiries and provide requested information.
- To improve website functionality and user experience.
- To comply with legal obligations and enforce our terms of use.

2.3 Sharing of Personal Data

We do not sell, rent, or trade personal information. We may share data with:

- Service providers assisting in website operation and analytics.
- Legal authorities when required by law.
- Third parties with your explicit consent.

3. Use of Cookies

3.1 What Are Cookies?

Cookies are small text files placed on your device when you visit our website. They help us enhance user experience and analyse website performance.

3.2 Types of Cookies We Use



- **Essential Cookies:** Necessary for website functionality.
- **Analytics Cookies:** Help us understand website usage and improve performance.
- **Marketing Cookies:** Used for targeted advertising and promotional content.

3.3 Managing Cookies

You can control or disable cookies through your browser settings. Note that disabling cookies may affect website functionality.

4. Data Security and Retention

We implement security measures to protect personal data. Information is retained only as long as necessary for legal or operational purposes.

5. Your Rights

You have rights under the Protection of Personal Information Act (POPIA), including:

- The right to access your personal data.
- The right to request correction or deletion of your data.
- The right to withdraw consent for processing where applicable.

To exercise these rights, contact us at: info@abcsolar.co.za

6. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated revision date.

7. Contact Us

For any questions regarding this policy, contact us at: ABC Solar (Pty) Ltd - Sandton City Office Towers, Sandton City, Rivonia Rd, Sandhurst, Sandton, 2196 – info@abcsolar.co.za

By continuing to use our website, you agree to these terms regarding cookies and personal data.